

Foster Employee Communication and Awareness

EthicsPoint *SURVEY SOLUTION*

Constantly Improve & Optimize Your Ethics Efforts

Fostering a business culture of integrity and honor requires more than technology and good intentions. Just as important is a commitment to a strong communication program that details your code of conduct, suggested path toward resolution of violations and your program goals to employees, partners, suppliers, customers, investors and other stakeholders. But communication is a two-way street; gathering feedback and understanding the opinions of those affected by your Ethics programs is critical to improving and optimizing your efforts.

Many of our more than 2,000 customers use surveys to gather this feedback. Whether you are trying to assess the level of employee awareness of your Code of Conduct, availability of your hotline, the perceived effectiveness of your investigation and resolution processes, or track if participants have been trained in one or more aspect of compliance, the EthicsPoint Survey Solution can help. From simple questionnaires to detailed awareness and employee feedback surveys, our solution provides the tools and flexibility to meet your needs.

Example Survey Applications:

- Employee Communication and Awareness
- Code of Conduct Certification
- Stakeholder Satisfaction
- Employee Feedback

Solution Highlights:

Feature	Benefit
Web-based Survey	Cost-effective solution requires no internal IT resources
Instant Deployment	Increased productivity and faster time to results
Real-time Results	View results in real-time, as they are collected
Survey Updates	Once live, updates and changes to surveys can be made quickly.
Email Tracking	Insight and reporting on completion, start, open rates and bounce backs. Automatic reminder emails increase participation and completion rates.
Custom Skip Logic	Personalization and intelligent survey delivery through skip-logic / Branching functionality.
Analytics	Increased insight into the perceptions, knowledge and emotions of your stakeholders
Customized Look & Feel	Corporate branding of surveys increase trust and response levels
External Identifiers & Tracking	Improved data analysis through additional custom data inclusion (such as location, role, division, etc)
Dashboards	Increased program effectiveness through better analysis
Localized Surveys	Enables global distribution of surveys in local languages

FOR MORE INFORMATION

To learn more about EthicsPoint:

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