

## EthicsPoint Program Communication

### Effective Promotion = Program Success!

Promote awareness and adoption of your Governance, Risk, and Compliance (GRC) initiatives with a wide variety of richly targeted, campaign-specific EthicsPoint materials and programs. EthicsPoint Program Communication options raise stakeholder awareness of the EthicsPoint system with customizable posters, wallet cards, payroll inserts, and bulletin board headers. Company-specific campaigns elevate ethics awareness and encourage compliance. EthicsPoint’s long-standing partnerships with respected, experienced vendors ensure quality materials, easy ordering, and preferred pricing, every time.

#### Preferred Pricing and Easy Online Ordering

Customize, print, and deliver ethics awareness materials without leaving the office. In partnership with DocuSource Print Management, a premier printing and distribution house in Portland, Oregon, EthicsPoint offers a streamlined, online system for creating and updating collateral. Switch out logos, telephone numbers, and web addresses on each and every item and select the best combination of materials for your organization. Choose from English, Spanish, or French-Canadian translations at no extra charge. DocuSource ensures timely delivery of your most recent materials and makes it easy to ship to multiple locations at specified intervals, helping you manage your program quickly and efficiently.



EthicsPoint clients receive preferred collateral and delivery pricing from DocuSource. You can view an online catalog via a link on the EthicsPoint Program Communication web site page: [www.ethicspoint.com/products-services/hotline/employee-awareness.aspx](http://www.ethicspoint.com/products-services/hotline/employee-awareness.aspx)

#### Custom Communication Program: Customize and Localize Your Awareness Campaign

Create customized campaigns to elevate ethics and compliance awareness with EthicsPoint and our marketing partner, The New Group. The New Group—a technology-inspired marketing agency located in Portland, Oregon—is perfectly positioned to effectively localize and customize your awareness campaign.

With deep expertise in the subject area of ethics and compliance, The New Group will help you tell your story in a manner that resonates with your specific audience.



Broaden your GRC message with targeted materials, including localized and translated collateral materials, video art, periodic scenario-based messaging, newsletter distribution, case study campaigns, web pages, email templates, and other items as necessary. Full program management and creative services are included in the Custom Communication Program.

**FOR MORE INFORMATION**

To learn more about EthicsPoint:  
[www.ethicspoint.com](http://www.ethicspoint.com) | 1-866-297-0224 | [sales@ethicspoint.com](mailto:sales@ethicspoint.com)

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### Posters



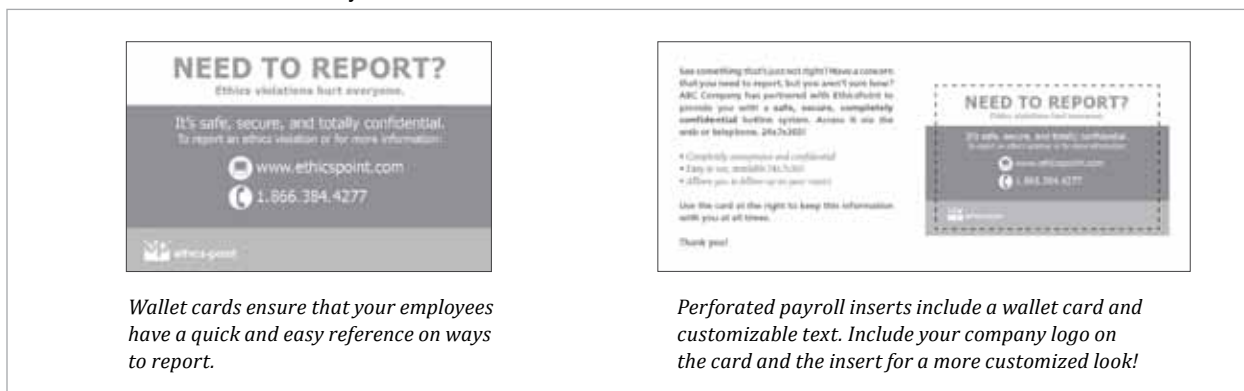
Posters are an eye-catching and highly graphical way to promote your reporting system.

### Bulletin Board Banners



Coordinated Bulletin Board Banners carry the message throughout your organization.

### Wallet Cards and Perforated Payroll Inserts



Wallet cards ensure that your employees have a quick and easy reference on ways to report.

Perforated payroll inserts include a wallet card and customizable text. Include your company logo on the card and the insert for a more customized look!